

# Norm Collector



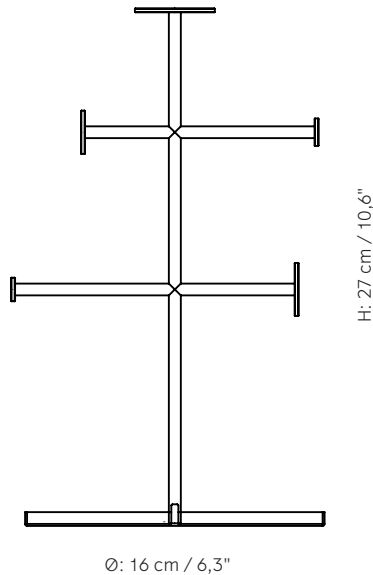
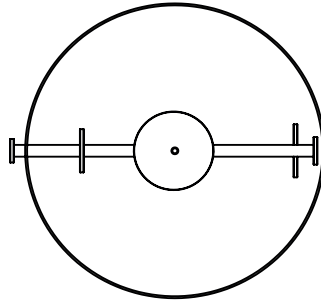
Collector

Accessories—Product Sheet  
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by Norm Architects



# Norm Collector



## Product Type

Collector

## Production Process

The item is made from silver welded brass rod, and a cut brass base.

## Dimensions (cm / in)

Ø: 16 cm / 6,3"

H: 27 cm / 10,6"

## Materials

Powder Coated Steel

## Colours

Black

## Care Instructions

Use a soft dry cloth to clean. Do not use any cleaners with chemicals or harsh abrasives. Avoid using water.

The brass will oxidise from the moment it is exposed to air. To maintain a shiny appearance, use a mild metal polish and a soft cloth.

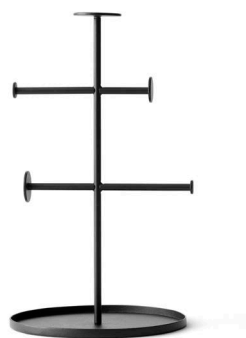
An elegant jewellery tree with asymmetric branches, Norm Collector is the perfect storage solution for easy to lose precious items. Designers Norm Architects are driven by a love of minimalism and a desire to create products that meet real-life needs.

## About the Designer

A Scandinavian company through and through, Norm Architects are celebrated for their clean, minimalistic designs. Its founders Kasper Rønn and Jonas Bjerre-Poulsen argue that minimalism is nothing new: "It has been the norm in many cultures all over the globe since the beginning of civilization. People have strived for material poverty as a way to inner luxury. Reduction and perfection have been the main goal for both craftsmen and inventors - because avoiding the irrelevant meant emphasising the important."

The pursuit of purity, simplicity and timelessness is at the heart of everything undertaken by Norm.

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Black  
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