



MENU

MENU Wine Breather Deluxe

Design by **Norm Architects**

10 x more oxygen
10 x better wine



Facts

Design by: Norm Architects

Material: Glass, plastic, stainless steel/ plated gold

Size: Ø:20cm, h:21cm

Colours: Steel lid or Gold lid.

Available: AW 2014

Questions?

For images, pricelists, designer info etc.:

www.menu.as/imagebank

For press: press@menu.as

For sales: info@menu.as

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Wine Breather Deluxe is the follow up on our popular Wine Breather. For the AW14 collection we've added a new version with a brass lid.

Light the candles, open a bottle of wine, place Wine Breather Deluxe over the bottleneck and flip it all upside down - the wine will run through the decanting unit and into the big surfaced carafe for perfect aeration. Flip it all around once more to get the wine back in the original bottle, pour it and taste the advantages of a wine with 10 times the oxygen.

We sat down with Kasper Rønn and Jonas Bjerre-Poulsen from NORM to hear their thoughts on the design:

Jonas: "We wanted something more elegant and stately - but still efficient".

Kasper: "The original Wine Breather design was inspired by laboratories, pipes, tubes and bubbly chemical flasks".

Jonas: "It spoke pretty directly to the "Little Chemist" who most men have inside us, and the inspiration really made it look like a tool".

Kasper: "Which is something most men also appreciate ..."

Jonas: "And it still is a tool, but in a more decorative sense. Like the first Wine Breather the law of gravity is visually repealed as the wine is almost pulled down the sides of the carafe. It's a quite funny visual gimmick and now that we've given Wine Breather Deluxe an even bigger surface to up the aeration - the visual repealing of gravity is even more visible".



Extra info

Works with both 0.7L and 1.0L bottles and holds 2 x 0.7L wine. Flip it once and serve your wine in the Wine Breather Deluxe - or flip it twice and serve the wine in its' original bottle. Either way you get 10 times the oxygen.

